



Corporate Rewards Exchange

A transactional exchange offering direct access to leading brands and travel suppliers for:

- Business gifts
- Company stores
- Affinity programs
- Redemption centers

The Corporate Rewards Exchange makes it possible for your organization to get highly automated, cost-effective access to leading merchandise and travel brands for purchases of gifts or for use in company store or affinity programs—directly from leading brands and wholesalers.

You pay less and get better service by working directly with the incentive specialists representing the world's best known brands, while benefiting from a highly automated order, fulfillment and tracking system.

The Corporate Rewards Exchange:

- Provides a simple way to set up a high value company store or affinity programs.
- Makes it easy to purchase leading gifts and rewards directly from leading brands and wholesalers and

drop-ship to recipients with customized packaging if desired.

- Maximizes cost benefits by providing direct access to wholesale sources with transparent costs.
- Easily customize the storefront for your program.
- Provides the ability for company store or affinity program participants to create wish lists.
- Tracks multiple program redemptions on a single platform, providing invaluable information on the most popular awards for your audience.
- Automates catalog, redemption and billing management.
- Enables you to profit from world-class personalized messaging and customized product packaging to enhance program impact.
- Provides real-time inventory and delivery information across multiple programs.
- Maximizes participant satisfaction by providing rapid awards delivery.
- Provides the comfort of toll-free customer service for your participants.

What Makes the Exchange Unique

Most of the leading brands have divisions or authorized wholesale dis-

tributors specializing in the corporate market for incentive, recognition, and loyalty programs. These specialists provide wholesale pricing, package personalization and other services specifically designed for the needs of the business marketplace.

The **Corporate Rewards Exchange** is an exchange that provides you with a direct connection to these leading brands or their authorized wholesalers. The CRE is not a wholesaler or retailer.

The CRE has created a highly automated system that enables you to select the brands and vendors best suited to your audience and program and receive centralized and reconciled billing in a single monthly statement (along with access to real-time status reports).

Through the Exchange, you get the advantages of buying directly from the source while benefiting from a consolidated billing process that minimizes billing issues.

For points-based incentive, reward and recognition programs, ask about the Universal Rewards Exchange.

How to Get Started

Schedule a webinar demonstration by contacting Jim Kilmetis at **914-591-7600, ext. 229**, or at **info@EngagementBusinessXchange.com**.

